

# Bank branch change letter sample Reference

## bank branch change letter sample

Changing your bank branch is a common administrative process that may be necessitated by various reasons, such as relocation, convenience, or personal preference. Communicating this change effectively to your bank is essential to ensure that your banking services continue seamlessly without disruptions. A well-written bank branch change letter not only informs the bank of your new branch details but also maintains a professional tone that facilitates smooth processing of your request. In this article, we will explore what a bank branch change letter entails, provide a comprehensive sample, and guide you through the process of drafting an effective letter.

## Understanding the Importance of a Bank Branch Change Letter

### Why Write a Bank Branch Change Letter?

A bank branch change letter serves multiple purposes:

- Officially notifying your bank of a change in your preferred branch.
- Ensuring your account details are updated correctly.
- Preventing delays or issues in banking transactions.
- Maintaining clear communication with your bank.

Without a formal request, the bank may not update your records promptly, leading to potential inconveniences such as misplaced statements, issues with checkbook issuance, or difficulties in branch-specific services.

### Who Should Send a Bank Branch Change Letter?

Typically, customers who:

- Have recently moved to a new location.
- Prefer to handle banking activities at a different branch.
- Need to update their branch for specific services.
- Are closing their existing branch account and opening a new account elsewhere.

In some cases, banks may have specific procedures for branch change requests; however,

submitting a formal letter is often required or recommended.

## Components of an Effective Bank Branch Change Letter

### Essential Elements

An effective bank branch change letter should include:

- Your full name and contact details.
- Your account number or customer ID.
- Details of the current branch.
- Details of the new branch.
- Clear request for the change.
- Date of writing the letter.
- Your signature (if submitting a hard copy).
- Any additional documents or identification, if required.

### Additional Tips

- Keep the tone professional and polite.
- Be concise but include all necessary details.
- Attach supporting documents if needed (e.g., proof of address).
- Follow the bank's specific procedure if provided.

## Sample Bank Branch Change Letter

### Formal Sample Letter for Branch Change

[Your Name]

[Your Address]

[City, State, ZIP Code]

[Email Address]

[Phone Number]

[Date]

**To,**

The Branch Manager

[Current Bank Name]

[Branch Address]

Subject: Request for Change of Branch for Account No. [Your Account Number]

Dear Sir/Madam,

I am writing to formally request a change of my banking branch for my existing account with your bank. My account details are as follows:

- Account Name: [Your Full Name]
- Account Number: [Your Account Number]

I recently relocated to [New Location], which makes it more convenient for me to conduct banking transactions at the [New Branch Name] branch. Therefore, I kindly request you to update my account details and transfer all branch-related services to the new branch.

Below are the details of the new branch:

- Branch Name: [New Branch Name]
- Branch Address: [New Branch Address]
- Branch Code (if applicable): [Branch Code]

Attached with this letter are copies of my proof of address and identification for your verification process. I would appreciate your prompt action in processing this request to avoid any inconvenience.

Please acknowledge the receipt of this request and inform me once the change has been effected. I am available for any further information or clarification if required.

Thank you for your assistance.

Sincerely,

[Your Signature (if submitting a hard copy)]

[Your Name]

## Guidelines for Customizing Your Bank Branch Change Letter

### Personalization Tips

When customizing your letter:

- Ensure your personal details are accurate and up-to-date.
- Specify the exact branch names and addresses.
- Mention the reason for the change, if relevant.
- Attach any required supporting documents, such as proof of address.
- Keep a copy of the letter for your records.

### Additional Documentation

Banks might ask for:

- Proof of new address (utility bill, lease agreement).
- Valid identity proof (passport, driver's license).
- Previous bank statements or account details.

### Following Up

After submitting your letter:

- Confirm the receipt with the bank.
- Follow up if you do not receive a confirmation within a reasonable timeframe.
- Visit the branch if necessary to complete the process.

## Alternative Methods of Requesting a Branch Change

### Online Banking or Bank App

Many banks now offer the facility to request branch changes through their online platforms or mobile apps, simplifying the process.

## In-Person Visit

Visiting the branch directly and filling out a branch change form is another effective method, especially if digital options are unavailable.

## Customer Service Call

Some banks accept requests over the phone, though a written confirmation might be required later.

## Common Mistakes to Avoid When Writing a Bank Branch Change Letter

- Providing incorrect account or branch details.
- Failing to include necessary supporting documents.
- Using an informal or unprofessional tone.
- Not requesting acknowledgment or confirmation of the change.
- Submitting the request to the wrong branch or department.

## Conclusion

A well-crafted bank branch change letter is crucial for ensuring your banking details are updated efficiently and accurately. By including all necessary information, maintaining a professional tone, and following your bank's procedures, you can facilitate a smooth transition to your new branch. Remember to keep copies of your correspondence and seek confirmation from your bank once the change has been processed. Whether you choose to send a formal letter, use online banking services, or visit the branch in person, clear communication is the key to a hassle-free branch change experience.

### Bank Branch Change Letter Sample: A Comprehensive Guide to Crafting an Effective Notification

Changing your bank branch is a significant administrative step that often requires formal communication with your banking institution. Whether moving to a new location, consolidating accounts, or updating your records for convenience, issuing a well-crafted bank branch change letter sample ensures clarity, professionalism, and smooth processing. This guide delves into everything you need to know about drafting an effective branch change letter, including sample templates, essential elements, best practices, and common mistakes to avoid.

## Understanding the Importance of a Bank Branch Change Letter

A bank branch change letter is a formal notification to your bank informing them of your intention to

switch your primary banking branch. This document serves multiple purposes:

- Official Communication: It acts as a legal and formal record of your request.
- Ensures Accurate Record Keeping: Helps update your account details, including address, contact information, and branch-specific data.
- Facilitates Smooth Transition: Assists bank officials in processing your request efficiently, reducing delays or errors.
- Legal and Compliance Purposes: Maintains transparency and adherence to banking regulations.

## Key Components of a Bank Branch Change Letter

To ensure your letter serves its purpose effectively, it should contain certain essential elements. Here's a detailed breakdown:

### 1. Your Personal Details

- Full Name
- Address (current and new, if applicable)
- Contact Number
- Email Address
- Account Number(s)

### 2. Bank Details

- Name of the Bank
- Branch Name/Code
- Existing Branch Address

### 3. Subject Line

- Clearly state the intent, e.g., "Request for Branch Change of Savings Account"

### 4. Salutation

- Formal greeting addressing the branch manager or relevant authority

## 5. Body of the Letter

- Introduction stating the purpose of the letter
- Details of the current account and branch
- Reason for branch change (optional but recommended)
- Request for processing the change
- Mention of any attached documents or forms

## 6. Closing Remarks

- Expression of gratitude
- Request for confirmation of processing

## 7. Signature and Date

- Your signature
- Date of writing the letter

## 8. Attachments (if any)

- Identity proof
- Address proof
- Application form (if required by the bank)

## Sample Bank Branch Change Letter

Below is a detailed template that can be customized based on individual needs:

``plaintext

[Your Name]

[Your Address]

[City, State, ZIP]

[Contact Number]

[Email Address]

[Date]

The Branch Manager

[Bank Name]

[Current Branch Name/Address]

Subject: Request for Branch Change of Savings Account

Dear Sir/Madam,

I am writing to formally request the change of my banking branch for my savings account held with your esteemed bank. My account details are as follows:

Account Number: [Your Account Number]

Account Holder Name: [Your Full Name]

Due to [reason ? e.g., relocation, convenience], I wish to transfer my account to the [New Branch Name], located at [New Branch Address].

Please find attached the necessary documents for your reference:

- Copy of my identity proof (e.g., PAN Card, Aadhaar Card)
- Address proof (e.g., Utility Bill, Rent Agreement)
- Recent passport-sized photograph
- Application form (if applicable)

I kindly request you to process this transfer at your earliest convenience. I would appreciate a confirmation once the change has been effected.

Thank you for your prompt attention to this matter. Should you require any further information or documentation, please do not hesitate to contact me.

Yours sincerely,

[Your Signature]

[Your Name]

...

## Best Practices for Writing a Bank Branch Change Letter

Creating an effective branch change letter involves more than just filling in a template. Here are some best practices to follow:

### 1. Use Formal Language and Tone

- Maintain professionalism throughout.
- Avoid slang, abbreviations, or casual language.

### 2. Be Clear and Concise

- Clearly state your intention without ambiguity.
- Keep the letter focused on the main purpose.

### 3. Include All Necessary Details

- Double-check that your account number and personal details are correct.
- Specify the exact new branch details.

### 4. Attach Supporting Documents

- Ensure all required documents are attached to avoid processing delays.
- Keep copies for your records.

### 5. Proofread the Letter

- Check for spelling and grammatical errors.
- Confirm that all information is accurate.

### 6. Follow Up

- Contact the bank after a few days to confirm the status of your request.
- Keep a copy of the letter and attachments for your records.

## Common Scenarios Requiring a Bank Branch Change Letter

Understanding different contexts can help tailor your letter appropriately:

### 1. Relocation to a New City or Area

- Most common reason for branch change.
- Ensure updated address proof is attached.

### 2. Convenience or Proximity

- Switching to a nearby branch for ease of access.

### 3. Branch Closure or Mergers

- When your current branch is closing or merging.

### 4. Account Consolidation

- Moving multiple accounts to a single branch for better management.

### 5. Business or Corporate Needs

- Companies may change branches to better serve clients or suppliers.

## Additional Tips for a Successful Branch Change

- **Notify in Advance:** Submit your request well before any deadlines or banking requirements.
- **Verify Requirements:** Different banks may have specific procedures or forms; check with your bank.
- **Use Registered Mail or Email:** To have proof of submission.
- **Update Other Documents:** Post-change, remember to update your address in other official

documents and services linked to your bank account.

## Potential Challenges and How to Address Them

While most branch change requests are straightforward, some issues may arise:

- Processing Delays: Follow up regularly and ensure all documents are correctly submitted.
- Incomplete Documentation: Confirm with the bank whether additional documents are needed.
- Account Type Restrictions: Some account types or services may have specific procedures; verify beforehand.
- Multiple Accounts: For multiple accounts, ensure each is updated separately if required.

## Conclusion: Ensuring a Smooth Transition with a Well-Written Letter

A bank branch change letter sample acts as a vital communication tool that facilitates a seamless transition between banking branches. By including all necessary details, maintaining professionalism, and following best practices, you can minimize delays and avoid misunderstandings. Remember to keep copies of your correspondence and follow up diligently to ensure your request is processed efficiently.

Changing your branch is an administrative task that, when handled properly, enhances your banking experience by providing better accessibility and service. Investing time in drafting a clear, comprehensive, and courteous letter will pay off with a smooth and hassle-free branch transfer process.

**Question** What should be included in a bank branch change letter sample? A bank branch change letter should include your account details, current branch information, the new branch details, a clear request for the change, and your contact information for any further correspondence. **Answer** How can I format a professional bank branch change letter sample? Use a formal business letter format with your address at the top, date, recipient's details, a polite salutation, a clear body explaining the request, and a proper closing with your signature. Is there a standard template available for a bank branch change request? Yes, many banks provide sample templates online, or you can find customizable bank branch change letter samples that you can adapt to your specific details and requirements. What is the typical process after submitting a bank branch change request letter? After submitting the letter, the bank will verify your details and process the request. You may receive confirmation via email or phone once the branch change has been completed. Can I send a bank branch change request via email instead of a physical letter? Yes, many banks accept branch change requests via email. Ensure your email is formal, includes all necessary details, and attach any required identification or documents. What are common mistakes to avoid in a bank branch change letter sample? Avoid errors such as incorrect account details, vague language,

missing contact information, and not including necessary documents. Double-check all information for accuracy before submitting.

**Related keywords:** bank branch change letter, branch transfer letter, address update letter, bank address change template, bank relocation letter, branch update request, banking address change sample, bank account update letter, branch change notification, bank correspondence template

## Theory and practice of change management

### Theory and Practice of Change Management

The theory and practice of change management form the backbone of how organizations adapt to internal and external shifts in their environment. Change is inevitable in today's fast-paced world, driven by technological advancements, globalization, competitive pressures, and evolving customer expectations. Effectively managing this change requires a deep understanding of both theoretical frameworks that explain how change occurs and practical strategies to implement it successfully. Bridging the gap between theory and practice ensures that change initiatives are not only well-designed but also practically executable, leading to sustained organizational growth and resilience.

### Understanding the Theoretical Foundations of Change Management

#### Defining Change Management

Change management is a structured approach to transitioning individuals, teams, and organizations from a current state to a desired future state. It involves planning, implementing, and monitoring change initiatives to minimize resistance and maximize engagement and acceptance.

#### Key Theories and Models

Several theories and models underpin the understanding of change management, each offering different perspectives on how change occurs and how it can be effectively managed.

#### Lewin's Change Model

Developed by Kurt Lewin in the 1940s, this foundational model conceptualizes change as a three-stage process:

- **Unfreeze**: Preparing the organization to accept that change is necessary by breaking down existing status quo and creating awareness of the need for change.
- **Change**: Implementing the new processes, behaviors, or structures. This stage involves communication, training, and support to facilitate transition.
- **Refreeze**: Stabilizing the organization after change, establishing new norms, and ensuring that the change is embedded into everyday practices.

## ADKAR Model

Created by Prosci, the ADKAR model emphasizes individual change and consists of five sequential elements:

- **Awareness** of the need for change
- **Desire** to support and participate in the change
- **Knowledge** about how to change
- **Ability** to implement required skills and behaviors
- **Reinforcement** to sustain the change over time

This model highlights that successful organizational change depends heavily on individual adoption.

## The Kotter's 8-Step Change Model

John Kotter's model provides a practical, step-by-step approach:

- Create a sense of urgency
- Build a guiding coalition
- Develop a vision and strategy
- Communicate the change vision
- Empower broad-based action
- Generate short-term wins
- Consolidate gains and produce more change
- Anchor new approaches in the culture

This model emphasizes leadership and communication as critical success factors.

## Practical Strategies for Effective Change Management

### Assessing Readiness for Change

Before initiating change, organizations must evaluate their readiness:

- Conduct stakeholder analysis
- Assess organizational culture and climate
- Identify potential barriers and resistance points
- Evaluate resources and support systems

## **Developing a Change Management Plan**

A comprehensive plan provides a roadmap for implementation:

- Define clear objectives and success metrics
- Identify key stakeholders and communication strategies
- Design training and support programs
- Establish timelines and milestones
- Plan for risk mitigation and contingency measures

## **Engaging Stakeholders and Communicating Effectively**

Effective communication reduces uncertainty and builds trust:

- Maintain transparency about reasons for change
- Use multiple channels to reach diverse audiences
- Encourage feedback and participation
- Address concerns empathetically and promptly

## **Building Change Capabilities and Competencies**

Organizations must equip employees with the skills needed for change:

- Offer targeted training programs
- Promote knowledge sharing and peer learning
- Develop internal change champions or advocates

## **Monitoring and Sustaining Change**

Post-implementation, ongoing efforts are essential:

- Track progress against metrics
- Reinforce behaviors through rewards and recognition
- Address emerging issues quickly
- Embed change into organizational culture and policies

## Challenges in Change Management and How to Overcome Them

### Common Resistance Factors

Resistance can stem from multiple sources:

- Fear of the unknown
- Lack of trust in leadership
- Disruption of routines
- Perceived threats to job security

### Strategies to Address Resistance

Successful change initiatives often employ:

- Engagement and participation of employees early in the process
- Clear communication about benefits and impacts
- Providing support and training to build confidence
- Recognizing and rewarding adaptability and commitment

## Managing Change in Complex and Dynamic Environments

In volatile settings, flexibility and agility are crucial:

- Adopt iterative approaches like Agile or Lean
- Encourage a culture of continuous improvement
- Maintain open channels for feedback and rapid response

## The Role of Leadership in Change Management

### Leadership Styles and Change

Effective change leaders often display:

- Transformational leadership to inspire and motivate
- Servant leadership to support and empower teams
- Collaborative leadership for inclusive decision-making

## Leadership Responsibilities

Leaders must:

- Articulate a compelling vision
- Model desired behaviors
- Build coalitions and foster stakeholder buy-in
- Provide resources and remove obstacles
- Maintain momentum and celebrate successes

## Conclusion: Integrating Theory and Practice for Successful Change

Successfully managing change necessitates a balanced understanding of theoretical models and practical application. Theories like Lewin's, ADKAR, and Kotter's provide frameworks to comprehend how change unfolds and what factors influence its success. However, the real challenge lies in translating these models into actionable strategies—assessing readiness, engaging stakeholders, communicating effectively, and sustaining momentum.

Organizations that prioritize comprehensive planning, transparent communication, leadership commitment, and continuous monitoring are better positioned to navigate change smoothly. Recognizing resistance as a natural component of change and proactively addressing it ensures that initiatives are not only implemented but also embedded into the organizational fabric. Ultimately, the synergy between robust theory and diligent practice underpins resilient organizations capable of thriving amid change.

### Theory and Practice of Change Management

In today's dynamic business environment, the ability to adapt and evolve is no longer optional—it's a necessity for survival and growth. The theory and practice of change management lie at the heart of this transformation, guiding organizations through complex processes of change with strategic insight and practical execution. While the theory provides the foundational principles and frameworks, the practice involves applying these concepts in real-world settings, often facing unpredictable challenges and resistance. Understanding both aspects is essential for leaders, managers, and employees committed to facilitating smooth transitions that align with organizational goals.

## Understanding the Theory of Change Management

Change management theory offers a structured approach to navigating the complexities of transformation within organizations. It provides models, principles, and frameworks that help explain why change is necessary, how it can be implemented effectively, and how to sustain it over time.

### The Foundations of Change Management Theory

At its core, change management theory recognizes that organizations are complex social systems. Changes—whether strategic, operational, or cultural—must account for human behavior, resistance, and the organizational culture itself. Several foundational theories have shaped the field:

- **Lewin's Change Management Model:** Developed by Kurt Lewin in the 1940s, this model describes change as a three-stage process:

- **Unfreeze:** Prepare the organization for change by creating awareness of the need for change and reducing resistance.
- **Change:** Implement new processes, behaviors, or structures.
- **Refreeze:** Reinforce and stabilize the new state to ensure lasting change.

- **Kotter's 8-Step Change Model:** John Kotter expanded on Lewin's work by outlining eight sequential steps:

- Create a sense of urgency
- Build a guiding coalition
- Form a strategic vision
- Communicate the vision
- Empower broad-based action
- Generate short-term wins
- Consolidate gains and produce more change
- Anchor new approaches in the culture

- **ADKAR Model:** Focused on individual change, ADKAR emphasizes five sequential elements:

- Awareness of the need for change
- Desire to support the change
- Knowledge of how to change
- Ability to implement change
- Reinforcement to sustain change

## Key Principles of Change Management Theory

Effective change management relies on several core principles:

- Leadership Commitment: Change efforts are more successful when driven by committed leadership.
- Communication: Ongoing, transparent communication reduces uncertainty and builds trust.
- Employee Engagement: Involving employees helps address resistance and fosters ownership.
- Managing Resistance: Anticipating and addressing resistance is vital for success.
- Continuous Improvement: Change is an ongoing process; organizations must adapt continually.

## Theories Emphasizing Human and Cultural Aspects

Modern change management theories recognize that human factors are central:

- Resistance to Change: People naturally resist change due to fear, uncertainty, or vested interests.
- Organizational Culture: Culture influences how change is perceived and adopted.
- Psychological Safety: Creating an environment where employees feel safe to express concerns encourages smoother transitions.

## The Practice of Change Management: From Theory to Action

While understanding theoretical frameworks is essential, implementing change in practice often involves navigating unpredictable circumstances, diverse stakeholder interests, and organizational complexities.

## Steps in Practicing Change Management

Effective practice involves a series of deliberate actions:

- Assess the Need for Change
- Conduct organizational assessments to identify gaps and opportunities.
- Gather data through surveys, interviews, and performance metrics.
- Define clear objectives aligned with strategic goals.

- Develop a Change Management Plan
  - Outline the scope, timeline, and resources.
  - Identify key stakeholders and change agents.
  - Plan communication, training, and support strategies.
- Engage Stakeholders
  - Involve leadership, managers, and employees early.
  - Foster a sense of ownership and participation.
  - Address concerns transparently.
- Communicate Effectively
  - Use multiple channels to share the vision and progress.
  - Tailor messages to different audiences.
  - Reinforce the benefits of change.
- Implement Change in Phases
  - Use pilot projects to test approaches.
  - Scale successful initiatives gradually.
  - Adjust based on feedback and lessons learned.
- Support and Train
  - Provide necessary training and resources.
  - Offer coaching and mentoring.
  - Establish support networks.
- Monitor and Reinforce

- Measure progress against predefined KPIs.
  - Recognize and celebrate wins.
  - Address setbacks promptly.
- 
- Institutionalize Change
- 
- Embed new practices into policies and procedures.
  - Adjust organizational culture to sustain change.
  - Continuously review and improve.

### Practical Challenges and How to Overcome Them

Implementing change is rarely straightforward. Common challenges include:

- Resistance from Employees: Overcome by involving staff in decision-making and communicating benefits.
- Lack of Leadership Support: Secure executive sponsorship and align change initiatives with strategic priorities.
- Insufficient Communication: Maintain transparency and provide regular updates.
- Inadequate Training: Offer comprehensive training programs to build competency.
- Change Fatigue: Pace initiatives appropriately and celebrate small wins to maintain momentum.

### Case Studies in Change Management Practice

- Digital Transformation in Retail: A multinational retailer adopted a phased approach to implement an e-commerce platform, involving employees in planning, providing extensive training, and continuously refining the process based on user feedback. The result was a successful digital shift that increased sales and customer satisfaction.

- Cultural Change in a Manufacturing Firm: Facing declining morale, a manufacturing company engaged employees through town halls and workshops, clarified the vision, and aligned incentives with new cultural values. Over time, employee engagement improved, and productivity increased.

### Integrating Theory and Practice for Sustainable Change

The most successful change initiatives are those that seamlessly integrate sound theoretical

principles with pragmatic execution. Here's how organizations can achieve that:

- Use Frameworks as Guides, Not Prescriptions: Adapt models like Kotter's or Lewin's to fit the unique context.
- Prioritize People and Culture: Recognize that change is fundamentally about people; tailor strategies accordingly.
- Maintain Flexibility: Be prepared to pivot based on feedback and emerging challenges.
- Foster a Change-Ready Culture: Cultivate organizational agility where change becomes part of everyday operations.

### Future Trends in Change Management

As organizations face rapid technological advancements and global disruptions, change management is evolving:

- Agile Change Management: Emphasizes iterative, flexible approaches suited for fast-paced environments.
- Digital Tools and Data Analytics: Enable real-time tracking and more personalized engagement.
- Employee-Centric Approaches: Focus on well-being and psychological safety to foster resilience.
- Sustainability and Social Responsibility: Align change initiatives with broader societal values for long-term impact.

### Conclusion

The theory and practice of change management are intertwined disciplines that equip organizations to navigate the inevitable ebbs and flows of transformation. While theoretical models provide valuable roadmaps, true success lies in the ability to adapt these frameworks thoughtfully within the unique cultural, operational, and human context of each organization. Leaders who understand both the science and art of change management are better positioned to foster resilient, innovative, and agile organizations capable of thriving in an ever-changing world.

**Question** What is the fundamental difference between change management theory and practice? Change management theory provides the foundational principles and models that explain how change occurs and how individuals and organizations respond, while practice involves applying these principles in real-world scenarios to implement and sustain change effectively. **Answer** Why is stakeholder engagement considered critical in change management? Stakeholder engagement ensures that those affected by change are involved in the process, increasing buy-in, reducing resistance, and enhancing the likelihood of successful adoption and sustainability of change

initiatives. How does Lewin's Change Model illustrate the change management process? Lewin's Change Model describes change as a three-step process: unfreezing current behaviors, making the change (changing), and refreezing new behaviors to establish stability, providing a simple framework for managing organizational change. What role does communication play in the practice of change management? Effective communication is vital in change management as it helps to clarify the purpose of change, manage expectations, reduce uncertainty, and build trust among stakeholders throughout the change process. Can change management models be universally applied across different industries? While core principles are broadly applicable, effective change management models often need to be adapted to fit the specific context, culture, and needs of different industries and organizations. What are some common challenges faced during the practice of change management? Common challenges include employee resistance, lack of leadership support, poor communication, insufficient planning, and failure to embed change into organizational culture. How does the ADKAR model facilitate effective change management practice? The ADKAR model focuses on five sequential building blocks: Awareness, Desire, Knowledge, Ability, and Reinforcement that guide organizations through individual change, ensuring each stage is addressed for successful adoption. What is the importance of measuring the success of change initiatives? Measuring success helps determine whether the change objectives have been achieved, identifies areas for improvement, and ensures that the change delivers the intended benefits to the organization.

**Related keywords:** change management, organizational change, change strategies, change leadership, resistance to change, change implementation, change models, change communication, organizational development, change management principles

**Read the full article online:** [THEORY AND PRACTICE OF CHANGE MANAGEMENT](#)